

Case Study: Solar Max Technology

The EO Way of Achieving Profitable Growth,
Impact on Leads, and Dedicated Team - All
Geared for Your Success



The Problem

Scaling Profitability Sustainably

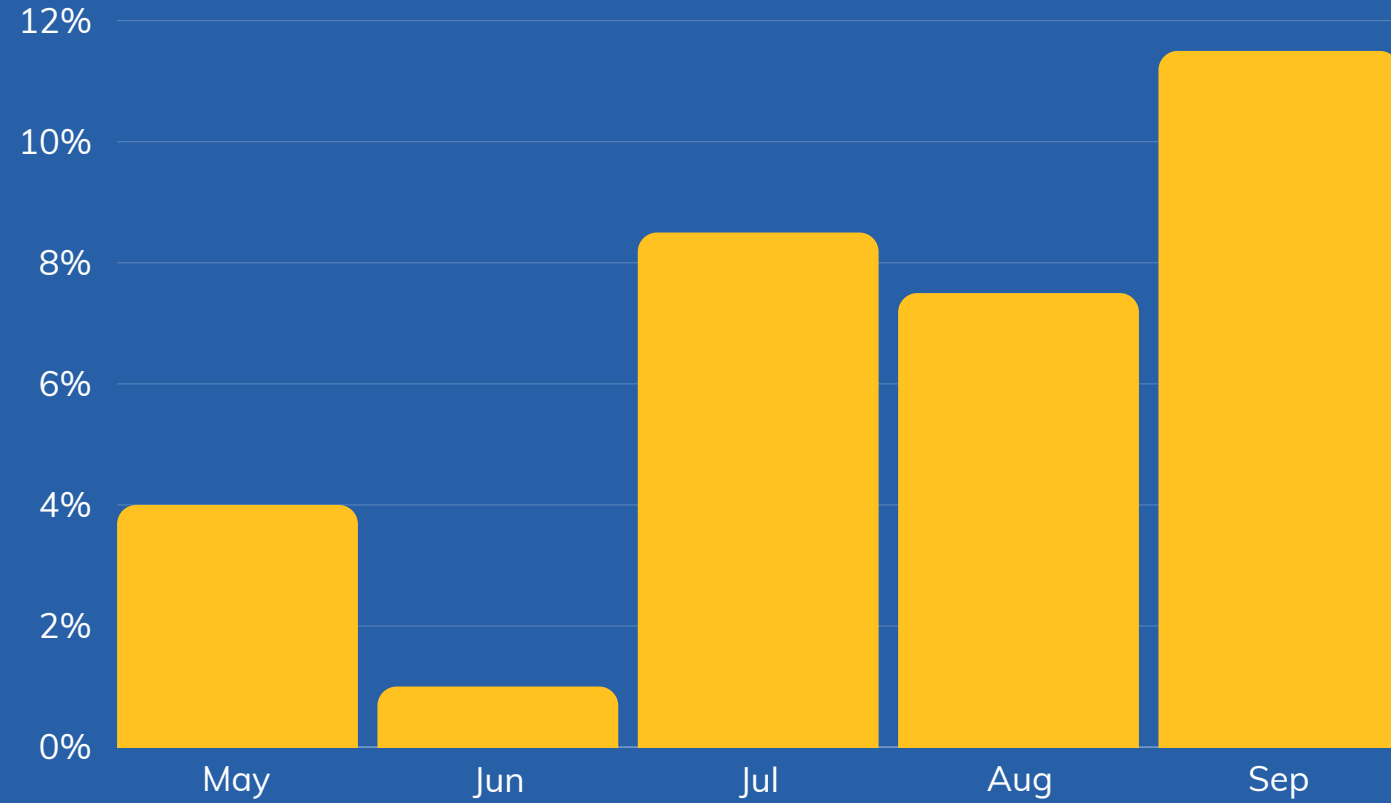
Could jeopardize financial stability and long-term business viability significantly.

Goal of the Client

Drive Sustained Profitability Growth By Optimizing Engagement and Conversions Effectively

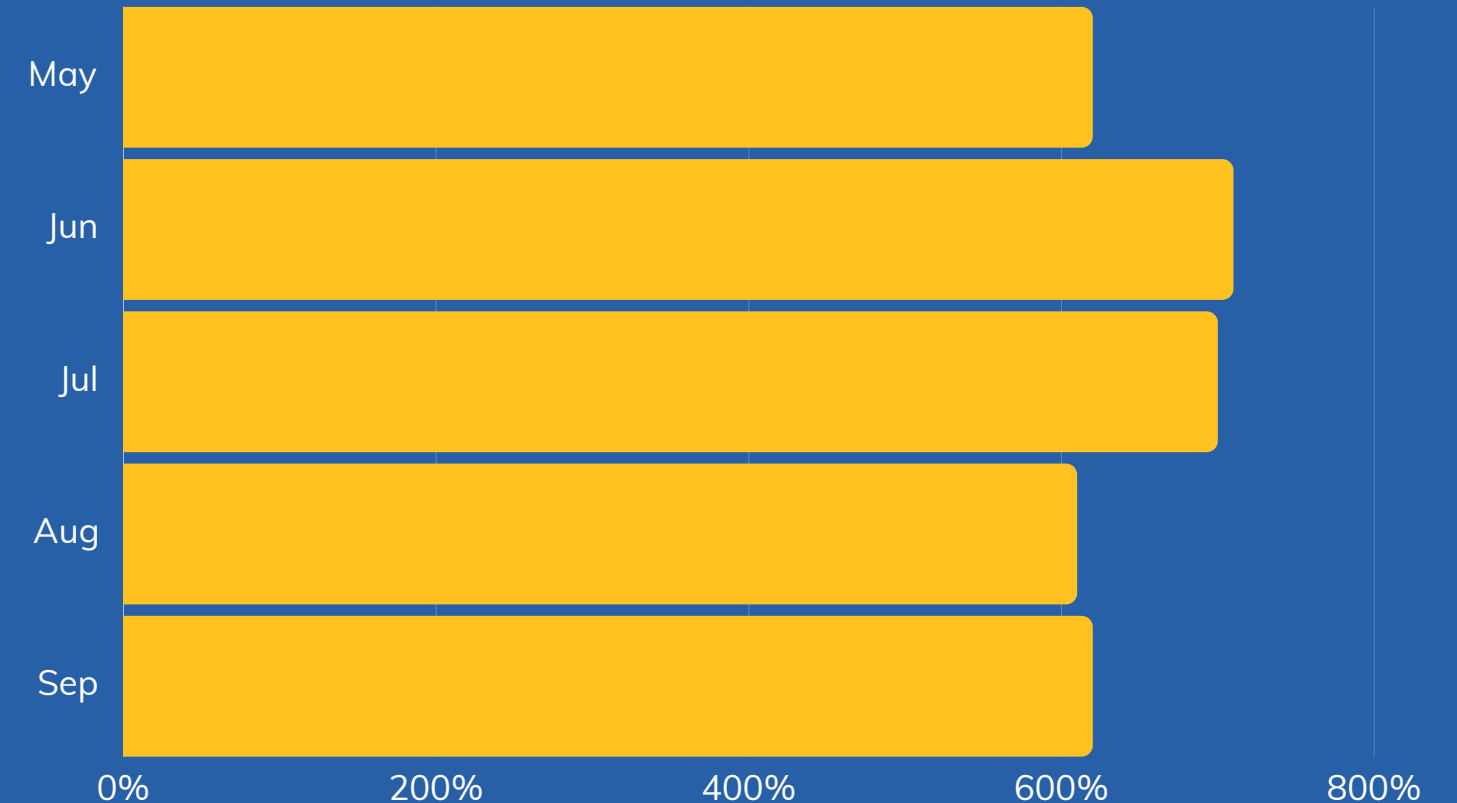
We achieved exceptional results in just 5 months, showcasing a remarkable 141% increase in leads.

Conversion Rate



Increasing rate of conversion

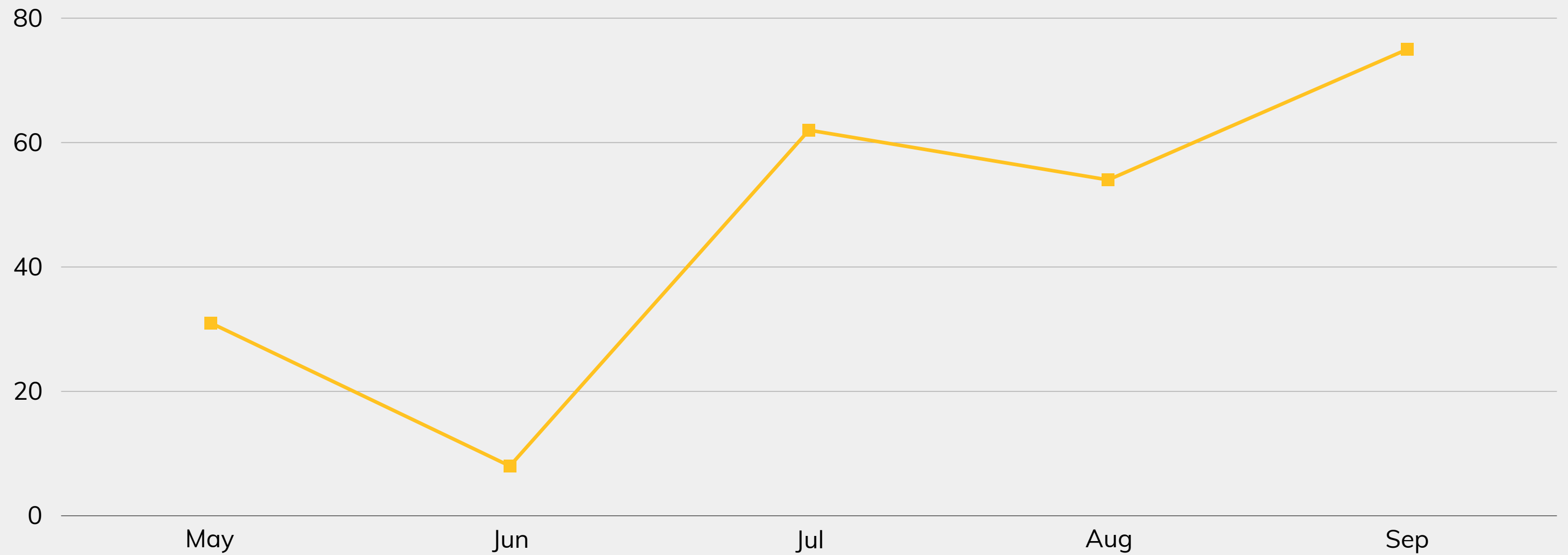
Cost of Clicks



Decreasing cost of clicks

Total Leads

With our efforts, the company scaled up its leads and increased its profitability. We focused on actionable strategies to increase sales by gradually growing their online presence by generating new business leads to leverage their business at the least possible cost every month.



Results

141% Surge in Leads

With a keen focus on actionable strategies, our team spearheaded a dynamic marketing campaign that resulted in a 141% increase in leads, from 31 to an impressive 75 leads in just five months.

Tripled Conversion Rate

We strategically tripled the conversion rate, escalating it from 4% to an impressive 12%.

Cost-Efficiency Excellence

Recognizing the importance of cost-effectiveness, we successfully decreased the cost of clicks, ensuring that every marketing dollar was optimized for maximum impact.



Let's Get Started!



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